

The Biotope Business Foundation for Biodiversity

Selection criteria for project leaders

A reminder of the Foundation's purpose:

The Business Foundation's purpose, both in France and abroad, is the implementation of all actions that contribute to the study, conservation, management and promotion of biodiversity in all its forms.

It gives support to individuals, associations, businesses or public authority groupings, both French and foreign, who have committed to lead initiatives for biodiversity, or it leads those initiatives itself.

It organises and takes part in communication campaigns to extend knowledge about the action in which it engages.

It undertakes or contributes to the publishing of books and the production of multimedia content on themes relating to biodiversity.

COMPULSORY technical selection criteria

- The projects must be compatible with the Foundation's purpose set out above.
- At least a part of the actions proposed by the project must bring added value in terms of popularisation and of naturalist or biological knowledge.
- The description of the activities must demonstrate the project's technical feasibility (the technical and scientific skills must correlate to the objectives set, the legal aspects must be verified, the description of the equipment necessary must enable the activities to be carried out, etc.)
- The activities described must be compatible with the costs detailed in the attached budget.

FAVOURED or RECOMMENDED technical criteria

- Projects that include actions to acquire knowledge or to protect endangered or neglected biodiversity will be looked on favourably.
- Projects proposing actions involving volunteers will be particularly appreciated.

Financial criteria

- The amount of financial support from the Foundation will be between **1,000** and **3,000 €**.
- The minimum contribution from the Foundation of **10%**, excluding voluntary work (beyond that, the project may be studied but its chances of success are lower)
- Self-financing, or the obtaining of complementary finance, is not compulsory but favoured.
- Ineligible expenditure: salaries or fees for the project leader (and its teams).

Eligible structures

- Projects led by association (1901 Law) and individuals will be appreciated.

Advantages brought by the Foundation

The Foundation regularly publishes the Foundation's Notebooks and would be glad if the project could result in the writing of one of those notebooks. With that in mind, it offers the layout and publication on its internet site in addition to the financial support. If you are interested, please indicate this on the finance application.

Examples of actions supported by the Foundation:

- The "PHENO" ringing programme in the Gannedel marsh – town of Chapelle-de-Brain (Ille-et-Vilaine, 35)
- Publication of the Guide to Recognising the Trees of Guyana
- Inventory of the Mantodea in the Lopé National Park in Gabon
- Marking and observing the giant devil rays to improve knowledge and their protection